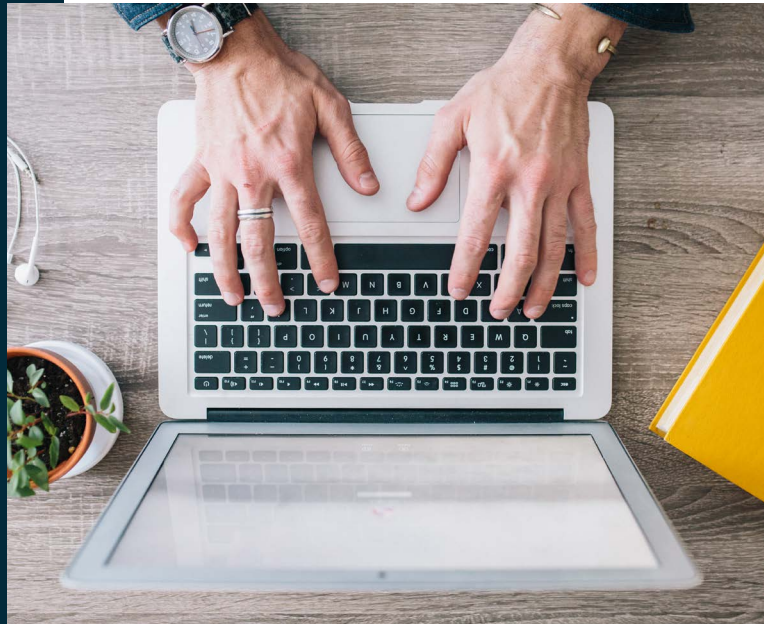


THE BLOGOPEDIA

A master list of blogging resources compiled by Monumetric.

INTRODUCTION

Have you ever tried to stay up to date on what's going on in the blogging world? There are so many amazing resources available online, but very rarely is it ever organized! We've been there, spending hours and hours getting lost in a rabbit hole of SEO articles or Facebook tips, and when you finally come up for air, you're sometimes more confused than when you started! That's why we set out to create the Blogopedia - your one stop for everything and anything to help you grow your blog. By mining through resources online, we're going to give bloggers a handy list of USEFUL articles and resources. We searched for the best of the best, and organized it to be user-friendly for you.



In this eBook you will find a list of helpful tools, blogs, articles, companies, services, websites, networks, social media groups, and eBooks. Our team scoured the blogosphere to bring you help for anything your blog might need. Topics are organized by category so you can quickly and easily locate the tools you need. Use these resources to grow your blog and make your content **EVEN BETTER**.

A comprehensive list of blogger conferences are also included. These conferences are scheduled from May 2015 through June 2016. Conferences listed in the Blogopedia are categorized by location, both in the United States and internationally.

We'll be updating this resource periodically so look for our emails in the future about important updates. We hope you enjoy and share the Blogopedia! Happy blogging!

CO-AUTHORS



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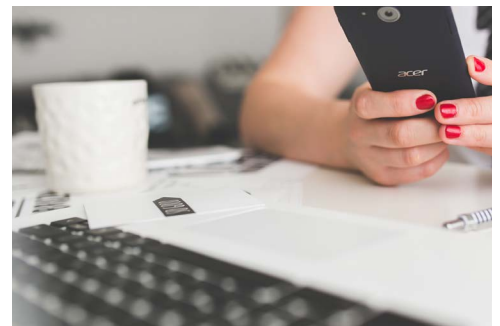
Chelsea Carver - Chelsea is the Marketing and Community Manager at Monumetric, where she oversees the development of the Monumetric community, social media and brand image. Outside of work, Chelsea is a busy mom of two who spends her time chauffeuring, baking, helping with homework, and hoping for the off chance she might be able to curl up with a good book.



Kyle Ivins - Kyle is one of the founders of Monumetric and currently serves as the Chief Marketing Officer. Kyle is incredibly passionate about helping bloggers think like entrepreneurs and make the most of their website. He loves going on adventures with his energetic three-year-old, playing in an "old-man" flag football league, and is regularly the Fitbit step champion of the office.

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CONFERENCES - U.S.

This list includes the most popular blog conferences in the United States, scheduled from May 2016 to June 2017. Topics covered include technology, marketing, design, food, entrepreneurship, and travel. Some conferences in 2017 have not been scheduled yet, so we based those dates off the scheduled dates in 2016. Conferences are a great way for bloggers to meet, network, share, and inspire one another. We hope you are able to attend at least a few!

Name of Conference	Date(s)	Location
JUNE		
Blog U Conference	June 10-12, 2016	College Park, MD
Virtual Bloggers Conference	June 12, 2016	ONLINE
Go Blog Social	June 13-15, 2016	St. Louis, MI
Designing the Dream Entrepreneur Conference	June 15, 2016	Location TBA
Blogging Concentrated	June 17, 2016	Nashville, TN
WBENC National Conference 2016	June 21-23, 2016	Orlando, FL
Blogging Concentrated	June 22, 2016	Mason City, IA
Blogging Concentrated	June 24, 2016	Chicago, IL
Blog Paws Conference	June 23-25, 2016	Phoenix, AZ
JULY		
Podcast Movement	July 6-8, 2016	Chicago, IL
Type-A Parent West	July 7-9, 2016	Santa Fe, CA
SoFabU on the Road Conference	July 9, 2016	Chicago, IL
WordCamp Orange County	July 9-10, 2016	Costa Mesa, CA
Beer Bloggers and Writers Conference	July 8-10, 2016	Tampa Bay, FL
iRetreat 2016	July 10-12, 2016	New Orleans, LA
Blogging Concentrated	July 13, 2016	New York City, NY
Blogger Bash	July 13-14, 2016	New York City, NY
Idea World Fitness Blogfest	July 14-17, 2016	Los Angeles, CA
Blogging While Brown 2015	July 15-July 17, 2016	Washington D.C.
Simply Stylist	July 18, 2016	Chicago, IL
She Speaks	July 21-23, 2016	Concord, NC
Fit Bloggin Conference	July 21-24, 2016	Indianapolis, IN
International Food Bloggers Conference	July 28-31, 2016	Sacramento, CA
The Declare Conference	July 28-30, 2016	Dallas, TX
Type-A Parent New York City Bootcamp	July 30, 2016	New York, NY
Blogging Concentrated	July 31, 2016	Dallas, TX



CONFERENCES - U.S.

Name of Conference	Date(s)	Location
AUGUST		
Affiliate Summit East	July 31-August 2, 2016	New York, NY
#BlogHer16	August 4-6, 2016	Las Angeles, CA
Haven Design & DIY Blogging Conference	August 5-7, 2016	Atlanta, GA
Mom Powered Media Back to Basics Conference	August 7-9, 2016	Minneapolis, MN
Camp Throwback	August 11-14, 2016	Clarksville, OH
Travel Writers & Photographers Conference	August 11-14, 2016	Corte Madera, CA
Wine Bloggers Conference	August 10-14, 2016	Lodi, California
Y'all Connect Conference	August 11, 2017	Birmingham, AL
Focused Blogging Conference	August 18-20, 2016	Richmond, VA
World Domination Summit	August 2016	Portland, OR
SEPTEMBER		
Family Forward FAMILY adventure Universal Studio's	September 1-5, 2016	Orlando, FL
Finovate Fall Conference	September 8-9, 2016	New York, NY
Pinnners Conference	September 9-10, 2016	Dallas, TX
TechCrunch Disrupt	September 12-14, 2016	San Francisco, CA
CJU16	September 13-15, 2016	Santa Barbra, CA
Blended Conference	September 15-16, 2016	Florence, AZ
Bloggy Moms Conference	September 16-18, 2016	Sandusky, Ohio
SoFabU on the Road Conference	September 17, 2016	Dallas, TX
Oracle OpenWorld	September 18-22, 2016	San Fransisco, CA
Confab Intensive	September 19-21, 2016	Seattle, WA
Digital CoLab	September 20-21, 2016	San Diego, CA
FinCon	September 21-24, 2016	San Diego, CA
Chopped Conference 2016	September 22-23, 2016	Kansas City, MI
Good Camp	September 24, 2016	Charlotte, NC
8th Employer Healthcare and Benefits Congress	September 25-28, 2017	Washington D.C.
Story Nashville	September 29-30, 2016	Nashville, TN



CONFERENCES - U.S.

Name of Conference	Date(s)	Location
SEPTEMBER - CONT.		
WIN Global Summit	not yet scheduled	New York, NY
Blogcademy Live Workshop	not yet scheduled	San Francisco, CA
Blogcademy Live Workshop	not yet scheduled	New York, NY
OCTOBER		
Simply Stylist	October 1, 2016	New York, NY
SoFabU On the Road Conference	October 1, 2016	Los Angeles, CA
Pioneer Nation	not yet scheduled	Portland, OR
Dreamforce'16	October 4-7, 2016	San Francisco, CA
Midwest Influencer Confernece	not yet scheduled	Chicago, IL
Pinnars Conference	October 7-8, 2016	Phoenix, AZ
The Hello Sessions Portland Bloggers Conference	October 7, 2016	Portland, OR
2:1 Conference	October 7-9, 2016	Sandusky, OH
WOW Summit '16	October 7-8, 2016	Washington D.C.
#BlogHerFood16	October 7-8, 2016	Austin, TX
The NotMom Summit	not yet scheduled	Cleveland, OH
PubCon Las Vegas 2016	October 10-13, 2016	Las Vegas, NV
Allume (All U Me Christian Bloggers Conference)	not yet scheduled	Greenville, SC
NEPA BlogCon	October 15, 2016	Penn State Worthington Scranton, PA
Blog Elevated Conference	October 21-23, 2016	League City, TX
Social Media on the Sand	October 26-30, 2016	Beaches Negril Resort & Spa
Typa-A East	October 27-29, 2016	Walt Disney World



CONFERENCES - U.S.

Name of Conference	Date(s)	Location
NOVEMBER		
Blogalicious	November 3-5, 2016	Atlanta, GA
Pinner's Conference	November 4-5, 2016	Salt Lake City, UT
ConFab Higher Ed	November 14-16, 2016	Philadelphia, PA
DECEMBER		
ShiftCon	December 1-3, 2016	New Orleans, LA
JANUARY		
The New York Times Travel Show	January 27-29, 2017	New York, NY
Affiliate Summit West	not yet scheduled	Las Vegas, NV
Alt Summit	January 2017	Salt Lake City
FEBRUARY		
Lifestyle Bloggers National Conference	not yet scheduled	Los Angeles, CA
Build Your Blog Conference	February 3-4, 2017	Salt Lake City, UT
Dad 2.0 Conference	February 9-12, 2017	San Diego, CA
BASH Conference	February 15-17, 2017	Phoenix, AZ
We All Grow Summit for Hispanic Influencers	not yet scheduled	Los Angeles, CA
Content2Conversion Conference	not yet scheduled	Scottsdale, AZ





CONFERENCES - U.S.

Name of Conference	Date(s)	Location
MARCH		
Makers Summit	March 3-4, 2017	Greenville, SC
South by SouthWest (SXSW)	not yet scheduled	Austin, TX
Design Bloggers Conference	March 5-7, 2017	Los Angeles, CA
Craftication	not yet scheduled	Ventura, CA
Social Media Tulsa	not yet scheduled	Tulsa, OK
Intelligent Content Conference (ICC)	March 28-30, 2017	Las Vegas, USA
APRIL		
IACP - International Association of Culinary Professionals	March 3-5, 2017	Louisville, KY
GrowCO	not yet scheduled	Las Vegas, NV
Launch Conference	not yet scheduled	Orlando, FL
Marketo Marketing Nation Summit	not yet scheduled	Las Vegas, NV
PubCon	not yet scheduled	Austin, TX
SNAP Conference	not yet scheduled	Salt Lake City, UT
1-Day Business Breakthrough Live	not yet scheduled	San Diego, CA
Craftication Conference	not yet scheduled	Ventura, CA
The Couthern Coterie	not yet scheduled	Charleston, SC
Mom 2.0 Summit	not yet scheduled	Dana Point, CA
Hispanicize Conference	not yet scheduled	Miami, FL
Social Media Marketing World	March 22-24, 2017	San Diego, CA
Blogger2Boss	not yet scheduled	Las Colinas, TX
Score Conference	not yet scheduled	Orlando, FL
S.H.E. Summit	not yet scheduled	New York, NY
Book Blogger Conference at RT	not yet scheduled	Las Vegas, NV
Indulge Conference	not yet scheduled	Portland, OR



CONFERENCES - INTERNATIONAL

This list includes some of the largest blog conferences in the world. These conferences are also scheduled from June 2016 to April 2017. Topics covered include travel, food, social media, and general blogging info. Some conferences in 2017 have not been scheduled yet, so we based their dates off of the scheduled dates in 2016. If you're looking to travel internationally this year, think about attending an international blog conference!

Name of Conference	Date(s)	Location
JUNE		
Travel Bloggers Conference Asia 2016	June 2-7, 2016	Colombo, Sri Lanka
Social Good Conference	June 9, 2015	Toronto, Canada
New Media Europe	June 18-19, 2016	London, UK
BritMums Live Conference	June 25, 2016	London, UK
JULY		
TBEX Europe	July 14-16, 2016	Stockholm, Sweden
Do Good Fest	July 16, 2016	London, UK
Wonder. Blogging and Digital Influence Summit	not yet scheduled	London, UK
AUGUST		
BlogStock	not yet scheduled	London, UK
Beer Bloggers and Writers Conference	August 19-20, 2016	Amsterdam, Netherlands
SEPTEMBER		
ProBlogger Training Event (Conference)	September 9-10, 2016	GoldCoast, Australia
BlogPodium	September 17, 2016	Toronto, Canada
OCTOBER		
The Maker's Retreat	not yet scheduled	Hollhock, Cortes Island (British Columbia)
Adventure Travel World Summit	not yet scheduled	Puerto Varas, Chile
TBEX Asia Pacific	October 13-16, 2016	Manila, Philippines
SearchLove Conference	October 17-18, 2016	London
Food Bloggers of Canada Conference	October 21-23, 2016	Toronto, Canada
NOVEMBER		
Spark Sessions	November 5-6, 2016	Toronto, Canada
World Travel Market	November 7-9, 2016	London, UK
EBE Conference	November 2016	Sevilla, Espana



CONFERENCES - INTERNATIONAL

Name of Conference	Date(s)	Location
JANUARY 2017		
MATKA Conference	January 18, 2017	Helsinki, Finland
MARCH		
AMPED	not yet scheduled	Toronto, Ontario, Canada
The World's Leading Travel Trade Show	March 8-12, 2017	Berlin, Germany
APRIL		
Canadian Internet Marketing Conferenece	April 6, 2017	Squamish, British Columbia
B-Travel	April 7-9, 2017	Barcelona, Spain
World Travel Market - Africa	April 19-21, 2017	Cape Town, South Africa
BConnected Conference	not yet scheduled	Gatineau-Ottawa, Canada

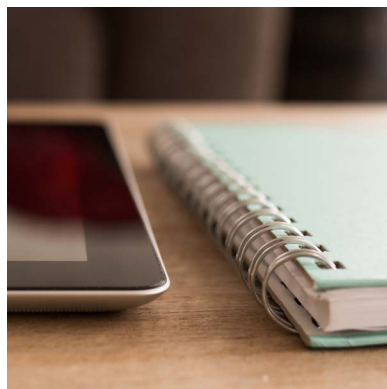




WRITING TOOLS

Writing great content is essential for bloggers! We have compiled a list of some of the most helpful apps and technologies to take your content to the next level. Learn to analyze headlines for SEO compatibility, identify cliché phrases, and catch grammatical errors before you publish your post.

Writing Tool	Description
Hemingway App	Make your posts easier to read by simplifying your writing.
Headline Analyzer	Analyzes headline for quality and SEO to make your post stand out.
After The Deadline	Proofreader with grammar explanations for corrections.
Word Counter	Counts words and ranks based on frequency.
Cliche Finder	Finds overused phrases to make your writing more unique.
Grammarly	Catches grammar mistakes as you're writing your posts. (free and paid versions).
Rapid Tables	Create a table on this site and then copy/paste all the HTML and CSS code to your blog. Great for formatting lists and aligning content.
The Extensive Guide to Improving Your Writing	Guide to writing effectively on the web including simplifying, SEO, grammar, voice, consistency, and creativity.
16 Online Tools	List of online apps to help improve your writing





VIRTUAL ASSISTANTS

Virtual assistants (VA) and outsourcing can be a great help as you become more efficient as your blog grows. A VA provides professional administrative, technical or creative assistance for your blog. You can hire a VA to do tasks such as pin, post on Facebook, create images, or manage giveaways for you. Here are some resources to help you find a reputable VA.

Virtual Assistant/Outsourcing	Description
Post: How to Work with your VA	Learn how to work with a virtual assistant to manage your blog.
Post: How To Choose Your VA	Learn how to choose a virtual assistant that will be right for you and your needs.
Inspred VA Services	Blog, social media, and email management, newsletter creation, and other miscellaneous services.
My Virtual Blog Assistant	My ultimate goal is to help bloggers find that elusive work/family life balance and get back to doing what they love... creating!
Tasks Everyday	At Tasks Everyday, we understand the importance of your time, that is why our Virtual Assistants execute your non-core activities and free up your time to concentrate on higher value tasks, and this results in better efficiency and higher personal gains for you!
Longer Days Virtual Assistants	LongerDays combines the skills and talents of many virtual assistants into a single, powerful team. Our flat rate subscription plans includes access to all of our services.
Upwork	Upwork (formerly Odesk) provides a customized, end-to-end Freelancer Management System
Freelancer	Post your project and receive competitive bids from freelancers within minutes.
VA Networking	Business social networking for online VAs.
Virtual Assistant Forums	Online virtual assistant network.





SOCIAL SCHEDULER/ANALYTICS

Managing all of your social media platforms can be overwhelming! Using social media schedulers saves you time and can increase the performance of your posts on social media sites. This list has the best social media schedulers we have seen out there. We also included websites that analyze your social media performance to give you the information you need to know about your social media activity.

Social Media Analytics/Schedulers	Description
CoSchedule	More than 3,000 bloggers, editors, and marketing teams trust CoSchedule to plan their blog and social media.
HootSuite	Variety of social media tools used by over 10 million professionals.
LaterBro Social Media Scheduler	Simple scheduler for Facebook and Twitter updates.
Buffer	Social media scheduler for Twitter, Facebook, LinkedIn, Google+, and Pinterest.
Google Analytics	Tracks data from your site to help you make marketing and business decisions
Tailwind	Pinterest analytics and tools for bloggers.
Boardbooster	Pinterest management tools and pin scheduler.
Later (previously Latergramme)	Later helps you plan, manage, and schedule your visual social media posts and marketing campaigns.
Schedugram	Schedugram features web uploading of images or video, scheduling for later, and supports multiple accounts.
Sproutsocial	Publish messages to Twitter, Facebook, Google+ and LinkedIn.
IFTTT (If This Then That)	Internet automation that allows you to connect any major network or channel together to automate sharing.
SocialOomph	Schedule updates on Twitter, Facebook, Pinterest, LinkedIn, Tumblr, RSS feeds, blogs, Plurk, and App.net
TweetDeck	Tweetdeck is a web and desktop solution to monitor and manage your Twitter feeds.
SocialFlow	Watch real-time conversation on social media.
CrowdBooster	Measure and optimize social media marketing with advanced analytics.





BLOGS

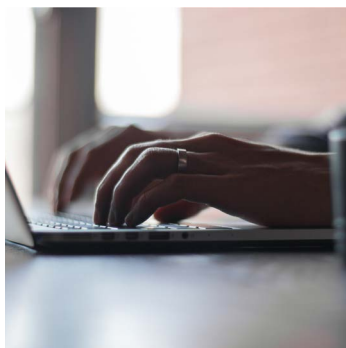
We have compiled a list of the best blogs about blogging, writing, monetizing, and growing a site. Resources for beginning bloggers to advanced pros, everyone in the blogging industry can learn from these experts. Topics covered include social media, SEO, content marketing, WordPress, design, branding, monetization, and traffic growth.

Blogs About Blogging	Description
GENERAL	
Monumetric	Highlighting influencers as well as sharing publisher insights to encourage successful website monetization.
ProBlogger	This blog contains a wide variety of resources about blogging.
Daily Blog Tips	Daily Blog Tips focuses on the "pro" side of blogging, either blogging to support a business or building a blog with the aim of making money.
Copyblogger	Copyblogger provides information on content marketing, copywriting, SEO, landing pages, and internet marketing.
The Blog Herald	The Blog Herald has guides, editorials, and blog tips for bloggers.
Bloggingpro	Blogging Pro provides news, plugins, and themes for blogging applications.
How to Make My Blog	This site helps you do smart content creation and marketing. It provides you insights, process and courage to start and build a high-performance blog.
Blogtrepreneur	Blogtrepreneur.com exists to provide the insight and knowledge necessary for entrepreneurs and business owners to make their entrepreneurial dreams a reality.
Blogging Basics 101	Blogging Basics 101 provides tips on social media and blogging.
Blogging Tips	Blogging Tips was created to become an authority blog that acts as a community for bloggers, writers and readers.
Blogging Wizard	The purpose behind Blogging Wizard is to give you the advice and resources you need to grow your blog and take it to the next level.
Become a Blogger	Become A Blogger provides you with great content for free. Their writers go through a vetting process to provide you with actionable content.
Social Triggers	Social Triggers focuses on optimizes your blog and giving you tips on what makes people take action.
BlogHer	BlogHer is a platform for sharing great voices, stories and ideas. If you're a creator, we invite you to share your voice with our community.
BlogPhoto.tv	BlogPhoto.tv provides information on content marketing, social media marketing, and relationship marketing. Gain tips on content development, social media coaching, and driving engagement.
Boost Blog Traffic	Boost Blog Traffic was started to teach bloggers how to get more readers, build an email list, and become an authority within a niche.



BLOGS

Blogs About Blogging	Description
GENERAL	
Blogger Babes	Blogger Babes is a community of driven female bloggers seeking solutions and support to successfully navigate the highly competitive arena of online curation and blogging. We provide education, sponsored campaigns, networking events, and business coaching and support services.
The Blog Help	Weekly posts on blogging, to web design, tech support, and VA services,
WRITING	
Write to Done	Write to Done is about learning to write better.
Positive Writer	Inspiration, encouragement, and motivation for writers
Grammarly Blog	Interesting articles and grammar tips on their blog, in addition to providing an incredible writing tool
WORDPRESS	
Beginner's Guide for WordPress	This site's main goal is to provide cutting-edge helpful WordPress tutorials that are easy to understand for small businesses, bloggers, and non-techy WordPress website owners.
Lorelle on Wordpress	This site gives help, tips, advice, and techniques for blogging and using WordPress.
WP Daily Themes	THE online news source for all things Wordpress.
WPRecipes	Has a collection of code snippets to tinker with on your site.
WPMU	Tips and tricks, news, tutorials, and case studies.
ManageWP	Reliable WordPress resource that's been around since 2011.
DESIGN	
The Branded Solopreneur	This site has many resources on visual branding.
Designer Blogs	Designer Blogs is a blog design studio that specializes in building beautiful blog designs for the Blogger and WordPress platforms.
Canva Design School	Canva's design school has everything you need to learn design - articles, tutorials, and awesome tips.





BLOGS

Blogs About Blogging	Description
MONETIZATION	
Fat Stacks Entrepreneur	Resources on blogging and website publishing, income reports, and products to monetize your site
Smart Passive Income	Proven strategies for running an online business and optimizing it for passive income.
Entrepreneurs On Fire	Top ranked business podcast sharing insights from today's most successfully entrepreneurs
Matthew Woodward	Blog focusing on link building, social media, and conversion rate optimization
A Little Slice of the Pie	Advice on starting and sustaining an online business
Shout Me Loud	Tips to raise and earn money from a blog, online marketing tips for entrepreneurs, and advanced money-making techniques
Authority Hacker	Grow ethical online businesses by helping people find long term web solutions to their problems
Monetize Pros	Resources on growing and monetizing a website
Online Income Teacher	Posts on monetizing, blogging tips, and business advice.
Income Diary	How to make money online
TRAFFIC GROWTH	
QuickSprout	Tips to make better content so your audience and traffic continue to grow
Sparkline	Clarify your target market to increase your traffic
SEO	
Moz	The industry's top SEO wizards sharing their insights
The Google Blog	Obviously a blog that never gets old when it comes to SEO
Search Engine Land	One of the most popular SEO blog's around that's always first to break news
Search Engine Watch	Publishes frequently and has a lot of great SEO information
Search Engine Journal	Has a lot of guest contributors so it's a great place for different perspectives
KISSmetrics	Focuses on data and metrics in the world of SEO



BLOGS

Blogs About Blogging	Description
ONLINE ADS	
AdStage Blog	Provides what you need to build and manage effect online ad campaigns.
AdWeek	News on the inner workings of the media industry.
Ad Tech Daily	The best info on ad & media strategy, ad operations, and social media advertising.
DIGITAL MARKETING	
Smart Insights	Actionable marketing advice from industry experts
HubSpot	Great articles on marketing, sales, and advertising
CONTENT	
Content Marketing Institute	All things content marketing
Enchanting Marketing	Enchanting Marketing features free resources to improve your writing so you can win more clients.
Copy Blogger	Content marketing education to build an online presence



FACEBOOK GROUPS

Facebook groups are a great resource for publishers. Join groups to share content, participate in discussions, and ask questions. This is a comprehensive list of our favorite Facebook groups. Get on some of these pages to see which ones you would like to join!

Blogs About Blogging	Description	Users
GENERAL		
BlogShare	Allows bloggers to share posts and receive answers to questions about blogging and SEO.	1,664
Everything About Blogging	Allows bloggers to share posts and discussions to gain more readers and generate likes/comments.	4,828
Blogger Forum	Post questions about web design, affiliate marketing, and Google products.	7,260
Blogging Paradise	Connect with other bloggers, share posts, and ask questions related to blogging.	12,299
WordPress Warriors	This group is for all Minded Bloggers who are using WordPress platform for Blogging.	7,495
Guest Blogging Group	This is a group to share guest posts, interact with bloggers who write, and those who accept guest writing.	4,411
Blogger's Network	This group is for bloggers to promote their posts and blogs.	4,441
Bloggers Worldwide	This group helps bloggers increase traffic through comment wwxchange and social syndication.	12,442
Blog Promotion	Allows bloggers to promote their posts and blogs.	4,036
Blogger's Point	The group is meant for Bloggers who want to share thier ideas and suggestions.	12,863
Share your Posts	In this group bloggers can share any post.	10,921
Blogging Squad	Join this group to see the discussion, post and comment.	5,011
Blogger Help Community	Post blog links, ask questions, and share suggestions.	1,964
OddBloggers	Use this group to boost your post, ask and answer blogging related queries.	4,076
Bloggers and Guest Bloggers	This is an open group for bloggers, guest posters, and freelancers to post and share ideas.	4,972
Bloggers Brunch	Post questions related to SEO, blogging, Wordpress, web development and technology.	2,369
Blog Engage	This group is used for creating general discussions between bloggers. Members can post links when it's helping another member find a solution or answer but the general use or sharing of links is not prohibited.	5,811
Blogger Ileane Smith Fan Club	If you are a blogger and have any query about blogging ask here.	3,345



FACEBOOK GROUPS

Blogs About Blogging	Description	Users
GENERAL		
The Blog Loft	This group helps members find guest posts, get discounts, and receive advice.	673
Commenting Tribe	This group is created for all the bloggers who want to promote their blog posts and pages.	3,791
Share Your Blog	Join this group to increase blog traffic and gain followers.	6,350
Inspired Bloggers Network	The Inspired Blogger Network is a group of bloggers and social media experts dedicated to making the blogosphere a better place by lending friendship to one another.	6,080
Blogger Resources and Opps	This is a place to list and find places looking for reviewers, sponsored post opportunities and giveaway events.	6,363
Bloggers Sharing Links For Roundups	This group is for BLOGGERS (or VAs) to share links for other Bloggers to use round up posts.	527
Blogging On The Side {Blogger2Business}	Your place to ask (and answer) blogging questions, connect with other bloggers and share about your blog!	3,342
Blogging with Becky and Paula	Your place to ask (and answer) blogging questions, connect with other bloggers and share about your blog!	5,301
Grow Your Blog	Grow your blog with daily comment threads, daily threads for social media shares, monthly & quarterly follow for follow threads, and an open forum for blog discussions.	4,462
MOBILE VIDEO		
DIY Mobile Video	We're a community of "Mobies" making kick-ass videos in the palm of our hands.	162
FOOD		
Food Photography Tips	Our group was created to share photography tips, ask questions, critique photos & more!	2,923
Food Photography	This group is about the art of food photography and not simply the documentation of recipes.	11,315
Food Bloggers' Cafe	Please feel free to join if you are a food blogger, chef or home cook and share your recipes with the rest of the group members.	16,990
Food Bloggers and Foodies United	A Group Created For All Food Bloggers to Post Their Recent Publications and Sharing with Foodies Their Cooking Knowledge and Adventures.	26,553
Food Blogger Friends	Food Blogger Friends is a group for anyone who is engaged with blogs that are focused on food or drink.	2,338



FACEBOOK GROUPS

Blogs About Blogging	Description	Users
DESIGN		
DYOB: Blog Beautiful	Gain tips and support on designing a beautiful blog.	621
Website Design & Development Group	This group is for website design and development. Post any article related to design, development, SEO, SMM & Graphics designs.	19,755
Web Design & Development	A group of website designers and developers across the world.	3,168
WOMEN		
The SITS Girls Facebook Group	This Group Is Focused On Women Bloggers. Post And Share About Blogging And Technology.	6,307
Youtube Mommy Meetup	Ytmm (Youtube Mommy Meetup) Is A Youtube Group, For Content Creators Who Post Family Oriented Videos.	1,848
Mommy Bloggers Share	Here You Can Find All Of The Latest Posts From Some Of The Best Mommy Blogs Out There!	2,096
TECHNOLOGY		
iTechCode	Share your own articles as well as interact with tech related articles.	2,215
WORDPRESS		
All About Wordpress	Join This Group To Post And Comment About Wordpress.	7,218
WordPress Hosting	An offshoot of the very popular Advanced WordPress group, this group will focus on WordPress hosting.	3,308
MONETIZATION		
MonetizePros Private Mastermind	MonetizePros the Web's premier resource to help you make more money from your Web traffic.	338
Web 2.0 (Entrepreneurs)	Ask great questions and learn from other web entrepreneurs.	955
Grow and Monetize Your Travel Blog	Growing and monetizing a travel blog	505



PINTEREST

Here's a list of the most useful Pinterest accounts for bloggers. These accounts and pins have blogging tips, design resources, and social media information. Learn about SEO, brand opportunities, photography, and increasing traffic.

Pinterest Account	Description	Followers
GENERAL		
How to Increase Blog Traffic	Shares experiences with increasing blog traffic online.	318
Blog Resources & Tips	Blog resources and tips from around the web.	2,245
Blog Tips	Blogging tips and tutorials about design, promotion, and creating a blog.	2,178
Blog Help	Tips and resources for bloggers.	87,094
Blogging for Beginners	Blogging tips and tools including WordPress themes, WordPress plugins, CSS, photography, Photoshop, and monetization.	926
Blog Design Inspiration	Resources, tips, and suggestions about blogging.	3,955
Blog Information and Design	Provides tips, articles, and resouces for bloggers.	2,360
BloggerPR	BloggerPR is a blogger support and brand opportunities group.	1,213
Blogging Tricks	Resources about blogging, SEO, and social media.	2,434
Blogging Betties	Veteran bloggers talking shop on a weekly podcast about blogging. Pinning blogging tips, social media tips, and money making strategies.	627
Blogging Tips Community Board	A place to share and learn and meet fellow bloggers.	2,829
Blog Planner	Tips and resources for bloggers.	2,878
Blogging for Business	Posts about increasing traffic and growing a blog.	2,693
Blogging 101	Blogging tips for every stage of your online journey.	2,158
Blogging Tips	A collection of posts, tips, and helpful information to help you blog better.	492
Monumetric	The best tips, articles, and posts for professional bloggers and publishers	643
DESIGN		
How to Blog Design	Free tips and tutorials on how to design a blog.	258
Blog Design & Tips	Tips and resources on blog design.	1,913
Blog Design + Info	Tips and resources on blog design.	9,311
Blog Designs	Up to date information for designing a blog.	637
Design & Branding	All things web design and branding!	465



PINTEREST

Pinterest Account	Description	Followers
WOMEN		
Bloggy Moms	Social media community of 150,000+ influential and savvy women.	10,466
BlogHer	Curating the best in food, fashion, photography, DIY and more across the blogosphere.	22,964
MONETIZATION		
Monetizing	Tips on how to monetize your blog!	1800
Monetize Your Blog	How to become an infopreneur and start teaching online to earn income from your blog.	1800
Monetize Your Blog	Monetize your blog	730
Blog Income	How to make money from your blog	5700
Blog - Make Money	Make money blogging!	1300
Ads & Monetization	All things ads & monetization	466
CONTENT/WRITING		
Content Marketing Tips & Ideas	Everything you need to know about content marketing	19,600
Content Marketing Infographics	Best content marketing infographics	12,300
Content Marketing Institute	Resource for all things content marketing	5,000
WEB DEVELOPMENT		
Web Development Central	Your online web development source where you'll find expert articles and resources on Web Development, Online Business and more.	16,800
Door 37 Web Development	Check out some of the things we find interesting as well as what helps influence our designs.	14,900
Web Development Infographics	Web development infographics	3,800
ADS		
Adsense Google	Includes a Google Adsense video training series	485
Ad Tech Images and Info-graphics	Ad Tech images and infographics	36
Display Advertising	Display advertising	94
Ads & Monetization	All things ads & monetization	466

Pinterest Account	Description	Followers
SOCIAL MEDIA		
Social Media Today	Social media best practices, tools, and social marketing	83,200
IBoom Social Media Marketing	We represent 50 different industries for online branding social marketing & SEO	34,200
Social Media News	A resource for Social Media and Internet Marketing. Social Media Management, Reputation Management, Branding, Web Design, and SEO.	26,900
Social Media Infographics	Social media infographics	16,800
Social Media Marketing	Tips on social media marketing	7,700
Social Media & Blogging	Awesome pins about social media, blogging, and online marketing	138
Social Media & Blogging	Tips, tricks, and articles on how to be the best in social media and blogging	9,600
Social Media Tips	The latest and greatest social media strategies that actually work!	469





TWITTER

Here are the best Twitter accounts we have used to find some of the best blogging resources. These accounts tweet articles and advice about WordPress, Blogger, marketing, content, mobile, and writing.

Twitter Account	Description	Followers
GENERAL		
@Bloglovin	Bloglovin helps you keep track of the blogs you read by letting you know when they update.	55,000
@jennypurrblog	Blog coach creating for bloggers and creatives.	3,029
@BloggingTipsCom	News updates from BloggingTips.com, one of the most popular blogging advice blogs on the net!	25,900
@BasicBlogTips	Get ready to learn with Ms. Ileana - Blogger, Podcaster, You-Tuber, Social Media Diva!	5,719
@bloggingtips	Bringing you and helping you spread blogging tips.	2,080
@gbhelp	Blogging help from bloggers, designers, and entrepreneurs.	1,545
@HowToBlogGuide	Help you get your message out through blogging. WordPress How To, Blog How To, Blog Tutorials, How to Blog Guide.	1,874
@BloggersHelpDesk	We can build a network in which we can share tips and advice to answer and publish manuals and blogging tips.	985
@mybloggerhelp	My Blogger Helper is an blog providing tips on Blogger, WordPress, Traffic, SEO, and Affiliate Marketing.	1,991
@problogger	Speaker, Author, Blogger & Founder of @ProBlogger, @ProBloggerEvent @DigitalPS. Helping Bloggers Reach their Potential.	221,000
@SMExaminer	Follow us for news & how-to's as we help you navigate the constantly changing social media jungle.	236,000
@copyblogger	Solutions for smarter content marketing.	27,200
@20SB	Connect with other 20-something bloggers from all around the world in our forums, groups, and chatroom, or through one of our many events.	9,750
@FemaleBloggerRT	This account will retweet your posts to be seen by their large following.	26,600
@monumetric	Monumetric is a full-service ads partner helping publishers in every category reach their revenue goals. If you have traffic, we can monetize it.	1,871



TWITTER

Here are the best Twitter accounts we have used to find some of the best blogging resources. These accounts tweet articles and advice about WordPress, Blogger, marketing, content, mobile, and writing.

Twitter Account	Description	Followers
AD NETWORKS		
@TBloggerN	We are a publishing and advertising network built by bloggers, for bloggers. Getting better advertising rates and better technology for bloggers everywhere.	1,293
@BlogHer	BlogHer represents women (and men) who blog; creating opportunities and helping build exposures since 2005.	116,000
@PadSquadMedia	Building a Better Mobile Web Experience.	3,022
WRITING		
@write_practice	The best writing workbook on the internet. Practice with us at the Write Practice.	7,809
@WritetoDone	Write to Done offers unmissable articles on writing.	18,000
@thewritelife	Helping writers create, connect and earn. We cover topics from marketing to blogging to publishing to freelancing.	8,699
ENTREPRENEURSHIP		
@blogtrepreneur	Blogtrepreneur.com is a community of aspiring entrepreneurs and a place for like-minded opportunists to connect and network.	19,200
@startupprincess	Serving Women Entrepreneurs: connections, content, consulting & live events.	307,252
WORDPRESS		
@WordPress	Updates and other fun stuff related to WordPress.	463,000
@studiopress	The industry standard of WordPress design frameworks. Quickly and easily build incredible websites with WordPress.	18,600
BLOGGER		
@Blogger	The official Twitter account for the Blogger product team.	246,000



TUTORIALS

We've created a comprehensive list of tutorials for bloggers covering some of the most popular topics in the industry today. Read how-to articles on eBooks, video, media kits, "about us" pages, site design, web design, social media, affiliate marketing, sponsored posts, and syndication. Learn how to write reviews, secure your blog, start podcasts, and create webinars.

Tutorials for Bloggers	Description
GENERAL	
Shabby Blog Tutorials	Tutorials on customizing your blog header, adding pages to your blog, make a disappearing navigation bar, adding post dividers to your blog, adding a custom signature to your blog posts, and making your own grab button.
Offer a Free Printable	How to offer a free printable on WordPress
Lynda	Tutorials for beginner, intermediate, and advanced bloggers.
Building Your Blog	Build Your Blog Academy Course 2 includes 5 sections on building your blog
How to Use Yummly	This post will help you understand how to use Yummly for fun and as a food blogger.
How to Create Super Share-worthy Blog Posts	Useful template to create a post that people will remember and want to share.
How To Write Headlines That Drive Traffic, Shares, and Search Results	Details how to write an effective headline and links to Coschedule's headline analyzer.
How To Get Authoritative Backlinks With Zero Link Building	When you have the trust of others, you can then legally and ethically influence them to buy from YOU, co-create content, launch projects together, guest post reciprocate, link bait exchange, cross-promote each other and so on.
How BuzzFeed, R29, and Other Top Publishers Optimize Their Headlines and Images	Tells why optimization is important for various social medias, SEO, and email marketing and how to do it.
Getting Mass Traffic from StumbleUpon: A Definitive Guide	How to increase conversion on StumbleUpon.
The Complete Guide to Building your Blog Audience	This guide provides you with the actionable steps you can take to achieve success with blog marketing. More tech blog focused but principles apply to any blogger.
E-BOOK	
Make an Ebook Using Canva.com	Learn how to make an eBook using Canva.com.
How to Create an Ebook	Steps to create an Ebook from start to finish plus 18 free Ebook templates.
Design an Ebook Cover That Sells	Free online course to learn how to create an eBook cover in Photoshop.
Ebooks	Build Your Blog Academy Course 4 Section 2 discusses ebooks.



TUTORIALS

Tutorials for Bloggers	Description
VIDEO	
DIY Video Production Guide	Offers different classes, videos, and experience in designing and producing video.
DIY Mobile Video	Make Awesome Videos in the Palm of Your Hand.
How to Create a Free Video Blog	Learn to create free video blogs.
Videos	Build Your Blog Academy Course 4 Section 1 provides tips and resources for videos.
MEDIA KIT	
Media Kit FAQ	Expert answers questions about creating media kits for bloggers.
Guide to Create a Media Kit	How to make a media kit.
Media Kit Templates	Affordable and professional templates to create your own media kit.
"ABOUT US" PAGE	
DIYThemes	How to create an "About Us" page.
How to Create a Great "About" Page	Learn how to create an "About Us" page with examples.
Link Party	
10 Tips For a Successful Link Party	Learn how to do a link party and how easy it is to link up.
How to Host a Linky Party	Step by step instructions on how to host a linky party.
How to Host a Linky Party and Make it a Success!	Information on linky parties and how to host them.
Site Design	
W3 Schools	Web site code tutorials, quick codes, and reviews for a variety of codes.
Design a Layout in Photoshop	This post showcases 50 different tutorials that we feel are good at showing you how to design and layout a simple website in Photoshop.
Lynda	Website design tutorials for beginner, intermediate, and advanced bloggers.
How to Design a Blog	Design of your blog is very important as the better looking your site is, the more memorable it will be for your visitors.
A Blogger's Guide to Prepping Images for Blog Use	Guide to legally use photos in your blog and put them in. Has link to read about Fair Use Doctrine.
The Extensive Guide to Website Design	Extensive design guide with tips on colors, layout, formatting, photography, graphics, eye movement, branding, consistency, and logos.



TUTORIALS

Tutorials for Bloggers	Description
Web Design for Ads	
Designing Ad-Friendly Websites	A beginner's guide to designing ad-friendly websites.
Best Google AdSense Optimized WordPress Themes	20 Best Google AdSense Optimized WordPress Themes For Blog, Magazine and Business Websites 2015.
Mobile-Friendly Test	Test your URL and Google Developers will report if the page has a mobile-friendly design.
IAB Display Advertising Guidelines	The IAB Display Standard Ad Unit Portfolio includes a new range of formats designed to meet marketers' communication needs across the purchase funnel.
Online Ads: A Guide to Online Ad Types and Formats	We've compiled a thorough list to help categorize and explain each form of online ads present on the web.
The Extensive Guide to Website Monetization	Comprehensive guide to online ads and how to make more from your ad space.
Ways to Grow on Instagram	
How To Grow Your Instagram Followers And Likes	There are many ways you can learn to do well on Instagram! There is room for all of us to tell our unique stories.
The 5 Best Ways to Grow Your Instagram Following	Why you should use Instagram and how to be good at it.
11 Surefire Ways to Grow Your Instagram Following	Having a larger Instagram following can mean more sales for your business, more views on your blog, and a stronger community for your brand.
Using Social Media - Instagram	Build Your Blog Academy Course 3 Section 3 focuses on using Instagram to grow your blog.
Ways to Grow on Facebook	
The Complete Guide to Growing Your Organic Facebook Reach	A long list of tips to grow your following and engagement on Facebook.
15 Ways To Grow Your Blog With Social Media: #CoChat	How Social Media Can Help You Grow A Successful Blog.
The Complete Guide to Growing Your Organic Facebook Reach	Social media and Facebook tips.
Using Social Media - Facebook	Build Your Blog Academy Course 3 Section 1 focuses on using Facebook to grow your blog.
How to Make Facebook Use the Image That You Want	Step-by-step guide to using metatags and SEO so that your post appears how you want it to on Facebook.
Facebook for Bloggers	Everything you need to know to grow your Facebook Following from My Life Well Loved.



TUTORIALS

Tutorials for Bloggers	Description
WAYS TO GROW ON TWITTER	
Grow Your Blog or Business Using Twitter	Lists 6 ways to grow your blog or business using Twitter.
Blogging and Twitter	How to grow your following into the thousands.
Use Twitter to Grow Your Blog	How to use Twitter to grow your blog and make great connections.
Use Twitter Lists to Grow Your Blog	How to use Twitter lists to grow your blog.
Using Social Media - Twitter	Build Your Blog Academy Course 3 Section 2 focuses on using Twitter to grow your blog.
WAYS TO GROW ON GOOGLE+	
Increase Blog Traffic with Google+	10 Tips to Increase blog traffic with Google+.
How to Grow Your Google+ Community	9 Tips for growing your community on Google+.
Using Google+ to Grow Your Business	Increasing website traffic and creating more leads.
Using Social Media - Google+	Build Your Blog Academy Course 3 Section 4 focuses on using Google+ to grow your blog.
AFFILIATE MARKETING	
How to Start Affiliate Marketing as a Newbie Blogger	Steps and tips on affiliate marketing.
4 Steps to Monetize Your Blog Through Affiliate Marketing	4 Steps to Monetize Your Blog Through Affiliate Marketing.
Affiliate Programs	Build Your Blog Academy Course 4 Section 5 teaches how to use affiliate programs.
SPONSORED POSTS	
How to Write a Brilliant Sponsored Post	If you're a new blogger, you may well be wondering, "How do I get to write sponsored posts?" and then, "How do I actually WRITE a sponsored post?"
Fair Sponsored Post Prices	Are You Being Conned? Fair Sponsored Blog Post Rates and Best Practice Guidelines.
5 Ways to Shine at Sponsored Posts	Tips and resources for sponsored posts.
Simple Tips for Writing Sponsored Posts	Simple tips for writing sponsored posts.
Sponsored Posts	Build Your Blog Academy Course 4 Section 4 discusses sponsored posts.



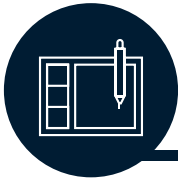
TUTORIALS

Tutorials for Bloggers	Description
SYNDICATION	
How to Syndicate your Blog	How to syndicate your blog to get on bigger outlets and better opportunities.
How to Syndicate Content Without Getting Dinged in Search	How to syndicate without hurting your post's search results.
Syndicating On Other Websites	Strategies to effectively syndicate and grow your site by sharing your posts.
How to Get More Blog Readers By Having Your Content Syndicated	DIY guide to syndication and how to benefit from it.
GUEST BLOGGING	
7 Crucial Tactics for Writing a Wildly Successful Guest Post	This post shows you the seven crucial tactics for writing a radically successful guest post.
How to Write an Effective Guest Post	This is a detailed guide to writing an effective guest post for high-traffic bloggers from an expert.
17 Foolish Mistakes to Avoid as a Guest Blogger	Tips for being a better guest blogger.
The Ultimate Guide to Guest Blogging	Look at exactly how you can get guest blogging opportunities and make the most out of them.
WRITING REVIEWS	
How to Write a Must-read Product Review	This post presents the essential techniques you should use to write a good product review.
Blogging Pitfalls: How to Write an Effective Review	Avoiding common mistakes of review writing.
How To Write Review Blog Posts That Make Money	Writing profitable reviews.
How to Write a Product Review	Tips on writing product reviews.
The Extensive Guide to Improving Your Writing	Proven techniques to help improve your content.
GETTING THE MOST OUT OF A CONFERENCE	
14 Helpful Tips for Getting the Most Out of a Conference	Tips for attending conferences.
Bloggers IRL: Get the Most Out of Blogging Conferences	Everything you need to know about blogging conferences.
How to Pick the Right Blogging Conference	How to pick the right blogging conference and make the most of it.
What to Pack for a Blog Conference	How to pack for a blog conference.
Blog Conference Hacks	eBook contains everything you need to know about pre-conference preparation, tips to maximize your experience at the conference, and post-conference resources to wrap up the event.



TUTORIALS

Tutorials for Bloggers	Description
SECURING YOUR BLOG	
6 Effective Ways to Secure Your WordPress Blog	To take up your blogging to the next level it is very important to secure your blog from the copywriters. Here I have listed some effective measures which protect your blog from attacks.
12 Steps to Keep Your WordPress Blog Safe & Secure	These are the simple security measures that any blogger can implement today to properly secure their WordPress blogs, help prevent hacking attacks and keep your content safe.
Content Protection	Build Your Blog Academy Course 8 includes 5 sections on content protection.
WORKING WITH WEB DESIGNERS	
The Website Owner's Guide to Working with Web Designers	Learn how to make a good partnership with your web designer.
How to Work with a Website Designer	How to Work with a Website Designer.
Working with Web Designers	Working with Web Designers.
PODCASTS	
How to Podcast	Podcast tutorial focusing on: plan, produce, publish, promote.
How to Make a Successful Podcast	Steps for making a successful podcast.
How to Start Your Own Podcast	Four steps to starting your own podcast.
How to Make a Podcast	Podcasting 101 Guide (6 Chapters).
WEBINARS	
How to Run Your First Webinar	A how-to post for bloggers who want to run a webinar.
How to Do a Webinar Using Free or Inexpensive Tools	Webinar steps and tools as well as a list of webinar platforms.
Hosting a Successful Webinar	14 steps to hosting a successful webinar.
GETTING YOUR LIFE BACK	
Reclaim Your Life	Build Your Blog Academy Course 10 includes 5 sections on reclaiming your life including delegating, outsourcing, and scheduling.
How to Balance Blogging and Your Day Job	A great post about balancing your life and staying sane while blogging.
How to Balance Blogging & Family Time	"How do you balance blogging and family time?" – This is an important question for bloggers to consider, and it's something that I think about a lot!
How to Make Time for Blogging	This post is devoted to working moms who are having a hard time balancing work life at home. I'll be focusing on how to make time for blogging with some blogging tips and tutorials.

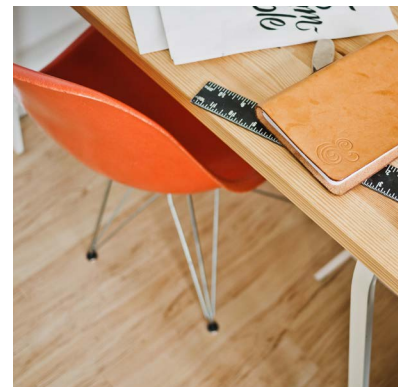
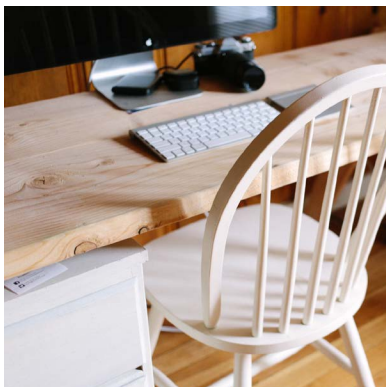


BLOG SCHOOLS

If you're looking for a full blogger education, blog schools can be your best option. These are the three blog schools we have found most useful for our bloggers. Check out the details on these different programs to see which works best for you.

Blogger Schools	Description	Cost
<u>Build Your Blog Academy</u>	Build Your Blog Academy is a comprehensive school designed to help bloggers build their blog. Topics covered include social media, additional revenue streams, making your blog a business, content protection, and proven strategies.	\$24 per month for courses, \$69 per month for BYBC classes or \$249 per year for unlimited access to both
<u>Elite Blog Academy</u>	Elite Blog Academy is a 12-unit training program that offers a methodical, step-by-step framework to bloggers and communicators who want to turn their blog into a sustainable business. Registration for the course opens only once each year.	\$499.00 one time payment or 12 monthly payments of \$49
<u>Food Blog Academy</u>	Food Blog Academy was specifically designed and tailored for bloggers who want to step their game up big time. We don't show you how to start a blog, but how to turn your existing blog into a lucrative business.	enrollment currently closed
<u>Food Blogger Pro</u>	Pinch of Yum's selection of courses to help food bloggers.	enrollment currently closed
<u>Learn to Blog</u>	Take your blog further with over 80 blog training videos, specific SEO courses, private consulting, and online live group training programs. Kelli and Crystal are professional mom bloggers with expert skills. In addition to the classes, they have a Facebook group with over 3,000 members and a forum for great contributors.	\$199

Prices are as of June 2016 and are subject to change.





E-BOOKS

Downloadable eBooks can be an awesome resource for publishers. This list has some of our favorite eBooks. Topics covered include mobile, design, growth, SEO, content, monetization, and photography.

E-Books	Description	Cost
MOBILE		
Everything Bloggers Need to Know About Mobile	Everything Bloggers Need to Know About Mobile outlines everything that bloggers need to make the most of your mobile visitors. Everything from setup to analytics, this free eBook was written for bloggers to make sure they are ready for the future of internet traffic.	Free
DESIGN		
Blog Beautiful	The Blog Beautiful Digital Guide discusses how to create a consistent blog design using your existing design skills, the secret to a successful blog, suggestions to get more clients, and the things that keep bloggers in amateur mode.	\$24.00
The Extensive Guide to Website Design	Extensive design guide with tips on colors, layout, formatting, photography, graphics, eye movement, branding, consistency, and logos.	Free
The Ultimate Guide to Canva	Become a Canva expert in no time! Learn principles of design and how to use our favorite FREE design program!	Free
GROWTH		
10,000+ Subscribers	The guide is 30+ pages of information with tips on growing a popular blog.	Free
Guest Blogging eBook	This ebook contains useful advice on guest blogging.	Free
The Blogger's Workbook	Topics include basic blog info, categories, blog statistics, posting schedule, advertising rates, guest posts and more!	Free
Make Money Blogging	Make Money Blogging has 54 pages, divided in 5 main chapters: Content, Design & Usability, Networking, Promotion and Monetization.	Free
Blogger Babes	The Blogger Babe Manual, An Introduction to Blogging, and Your First 31 Days of Blogging.	Free
Grow Your Traffic, Build Your Blog	Read our comprehensive guide on all things traffic: from analyzing your stats to capitalizing on your social networks, we have ideas you can use to take your blog to the next level (and beyond).	Free
Chelsey's Messy Apron	Learn how I made \$40K my first year of blogging.	\$19.95
How to Grow Your Blog	Very comprehensive, with over 30 bloggers sharing their best tips.	\$19.99
List Building for Bloggers	Proven email strategies that build your audience, increase engagement and grow your income.	\$24.95



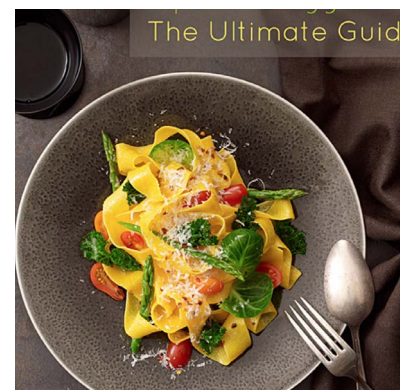
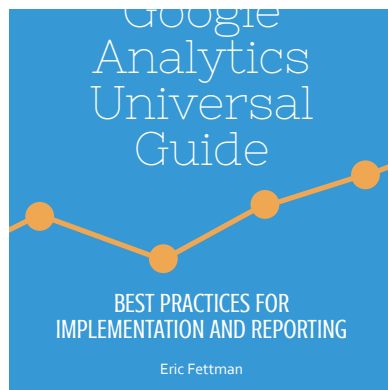
E-BOOKS

E-Books	Description	Cost
GROWTH - CONTINUED		
31 Days to Build a Better Blog	31 Days to Build a Better Blog is a downloadable eBook designed to help you revitalize your blog. One step at a time, it will transform your blog into the page view powerhouse you've always dreamed of.	\$29.99
Achieving Real Growth	Everything You Need To Establish A Loyal Following And Drive Engagement.	Free
SEO		
17 SEO Myths You Should Leave Behind in 2015	In this guide, we separate SEO fact from SEO fiction and highlight 17 of the biggest myths that still seem to find their way into modern strategies.	Free
SEO Made Simple	This free ebook reveals the tips, secrets, and strategies of writing for search engine optimization.	Free
Successful Analytics	This book puts you in control of your data showing you how to use Google Analytics strategically in ways that connect directly with your company's bottom line.	\$19.98
CONTENT		
A Simple Guide to Blogging for Business	In this ebook, we will guide you through how to write for your target market, how to find and create great content, how to schedule blog writing, and how to measure results.	Free
Start Writing: A Definitive Guide to a High-Traffic Blog	This has 14 sections of great free content, highlighting some of the writing we've done on blogging, writing, and getting readers for your blog. We cover the foundations of blogging, how to find ideas, how to make sure your blog lasts, and, of course, how to change the world with your blog.	Free
A Beginner's Guide to Creating Visual Content	Learn how to create web content that's both useful and aesthetically pleasing.	Free
The Extensive Guide to Improving Your Writing	Proven techniques to help improve your content.	Free



E-BOOKS

E-Books	Description	Cost
GOOGLE ANALYTICS		
Google Analytics	This Google Analytics guide is designed to be concise but also fairly comprehensive, and at least a starting point for all major considerations for your Google Analytics deployment.	Free
PHOTOGRAPHY		
Pinch of Yum	Over 6,024 people have taken their food photography to the next level using Tasty Food Photography.	\$29.00
Food Photography Blog	Free food photography ebook with 30 pages of images and tips.	Free
Ebook: Photography 101	This guide compiles our Photography, some of our favorite WordPress.com photographers introduce the basics of photography.	Free
MONETIZATION		
The Extensive Guide to Website Monetization	Comprehensive guide to online ads and how to make more from your ad space.	Free

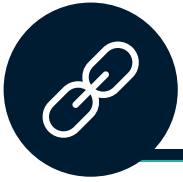




PLUG-INS/SITE TOOLS

Here's a list of plugins that will make your site more powerful. Plugins include backup, security, utilities, SEO, recipes, Instagram, and widgets.

Plug-ins	Description
BACKUP AND SECURITY	
Backup Buddy	Backs up your blog.
Backup to Dropbox	Backs up a copy of your blog to Dropbox.
Wordfence	Makes your site up to 50 times faster and more secure.
BUTTONS AND UTILITIES	
Askimet	Spam Blocker.
Pretty Link	Creates shortens links for long URLs using your own domain.
Scrolling Social Share bar	Customize share buttons.
EZ NoFollow	Choose to follow or nofollow when you add links.
After The Deadline	Proofreader with explanations for corrections.
Jquery Pin it Button	Puts a Pin It button on images that only shows up when someone hovers on the image, you can control the design and what images it shows on.
Blogger 301 redirect	Redirects posts when you go from Blogger to Wordpress.
Hello Bar	Create Hello Bars that show the right message at the right time to your website visitors.
P3 Profiler	Tells you exactly how much time each element takes to load, including all of your plugins. Eliminate excess plugins or find more lightweight ones to replace any that are using excessive resources.
UTILITIES	
Ad Rotator	Rotates ad spots for any type of ad, affiliate or not.
Catablog	Allows you to create catalogs, stores and galleries for your blog.
Google Fonts	Check the font libraries that will work on your site.
SEO	
WordPress SEO	Optimize SEO for your WordPress site.
Related Posts	Link to related posts to help your readers and make outbound links for SEO.
WIDGETS	
Simply Instagram	Simply Instagram displays your photos from Instagram either using Widget or Short Code.
SumoMe	Offers a variety of tools to help your site grow traffic, shares, and email signups. There are many package options and tools, so check the website to see what is best for you.
Easy Recipe	EasyRecipe makes it easy to enter, format, and print recipes.



AFFILIATE NETWORKS

Let your space work for you. These programs will let you simply share links to promote products and brands on your site.

Affiliate Networks	Description
Share a Sale	Premium affiliate programs, great for lifestyle bloggers
Rakuten Marketing	Formerly LinkShare. Global affiliate network.
CJ Affiliate	CJ Affiliate is the leading global affiliate marketing network, specializing in pay-for-performance programs that drive results for businesses around the world.
Amazon Associates	Affiliate advertising from Amazon.com
Avangate	Avangate is the leading customer-centric, digital commerce solution with a complete tool set for successfully selling software and online services to individual customers.
eBay Partner Network	Affiliate network from eBay and has many partner brands.
ClickBank	ClickBank harnesses the awesome power of our digital marketing partners combined with a vast library of over 6 million unique products in order to reach 200 million customers around the world.
FlexOffers.com	Affiliate program. Look at the directory to see the opportunities offered.
AvantLink	A network that focused on next generation affiliate technology and a "quality over quantity" approach.
Link Connector	LinkConnector is an affiliate marketing network helping merchants and affiliates increase online sales and revenue.
Affiliate Window	The best network in Europe and increasingly prominent in the USA. Well worth a look for any publisher or advertiser looking to go global.
Impact Radius	Run by legends of the industry, with top-class technology and great results.
Sub-affiliate program, that represents many major brands. They may pay less than going direct, but can be easier to get accepted to.	
FlexOffers.com	It pays a little less than going direct, but is can be easier to get accepted to.
AFFILIATE PROGRAM	Look at the directory to see the opportunities offered.



CONTENT NETWORKS

These networks link bloggers together to share ideas for posts and to grow together.

Content Networks	Description
Kid Blogger Network	Network of bloggers in the parenting niche.
Mom Bloggers Club	The Mom Bloggers Club is the oldest and the largest social network dedicated to mom bloggers in the world.
Fave Pages	We make it fun and easy for bloggers to make money, create compelling content, engage readers, and generate traffic and linkbacks.
Mom It Forward	Network with brands and bloggers.
IZEA	IZEA connects influential content creators with the world's biggest brands.





INFLUENCER NETWORKS

Brands wish they had the influence that bloggers have among their followers. These networks will give you opportunities to earn more money by trying new products and promoting them to your followers.

Influencer Networks	Description
Mom It Forward	Comprehensive Influencer Network connecting brands and influencers for promoted posts, and affiliate programs.
Be Blogalicious	To grow a supportive and vibrant community of influencers that celebrates digital diversity.
Blog Dash	Blogger outreach is widely considered to be the most effective inbound marketing method. But in the past, the tedious preparation and uncertain results made it a dubious choice for a typical brand.
Clever Girls	Clever Girls is a social media influencer agency reaching 75 million women every month.
MomSelect	Influencer Network that connects moms and mom bloggers with products that brands want people to talk about.
Mom Spark Media	Social Media Influencer Network for Bloggers and Brands.
One2One Network	One2One Network offers full-service production and management of influencer activations designed to reach women & moms online and off.
Sway	One of the largest influencer networks for promoted posts.
The Motherhood	Influencer Network for mothers.
Social Fabric	Social Fabric is Collective Bias' Influencer Community.
Sverve	Sverve engine powers your social media growth and connects you with the right brand for monetization opportunities.
Tap Influence	Connecting Consumer Brands with Social Content Influencers.
Women's Influencer Network	Women's Influencer Network connects your brand to a diverse and engaged audience of women through the power of our female influencers.
Birchbox Man Influencer Network	We're very pleased to introduce the Birchbox Man Influencers Network, designed for any smart, sharp fellow who knows what's good in the grooming and style space—and can't stop posting about it.
DiMe Media	DiMe Media (formerly Latina Mom Bloggers) works with leading brands to create culturally relevant and meaningful campaigns for our network members.



INFLUENCER NETWORKS

Influencer Networks	Description
US Family Guide	US Family Guide is a nationwide network of local city and state web sites providing a single resource for all your family needs.
FitFluential	FitFluential connects brands with an ideal target market through a variety of services including customized, long-term experiential and contextual marketing campaigns.
Pollinate Media	Pollinate Media was founded by a blogger for the purpose of working with brands to create content for their products with a more authentic intent.
Hello Society	We are a full-service agency that represents the most talented and influential creators across social media.
Ahalogy	A company that exists to make marketing on pinterest as easy as possible by using influencers to share content with brands. (Pinterest only).





DESIGN TOOLS

Making great content is only part of what you do. These tools will help you make your posts and your site look great.

Design Tools	Description
GRAPHIC DESIGN	
Canva	Simple graphic design.
Adobe Color Wheel	Design scheme helper.
Paletton	Color scheme designer.
Da Button Factory	Tool for designing buttons to put on a webpage.
Media Kit Templates	Affordable and professional templates to create your own media kit.
PICTURES AND GRAPHICS	
Death to the Stock Photo	Monthly email of high quality photo packs (free and paid).
Flickr	Photo Sharing.
Infogram	Infographic library.
Pexels	The pictures are free for personal and even for commercial use. All without asking for permission or setting a link to the source.
PICTURE EDITING	
Skitch	Mark up screen grabs.
PicMonkey	PicMonkey makes creative tools for photo editing and graphic design because we want you to rock the universe.
FREE FONTS	
Freebies Bug	Free font library.
Font Squirrel	Free fonts available for commercial and private use.
EVERYTHING	
Maker Book	THIS IS THE MOTHERSHIP OF ALL DESIGN RESOURCES. EVERYTHING IS FREE AND PROFESSIONAL
Creative Market	Paid design templates, pictures, fonts, themes, and graphics.

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